

# **Crofton Middle School PTO Musical Program Advertising – Business Ads**

Show Dates: April 17, 18, 19, 24, 25, and 26

### Show your community support... Advertise your business... Reach over 1,500 people in the Crofton Area!!

Your advertisement will appear in the program for this year's musical production of *Grease!* 

#### Choose from the following sizes:

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Type of Layout	Ad Size	Business Ad Cost	
Full Page	5″ x 8″	\$75	
Half Page	5″ x 4″	\$50	
Business Card	3.5″ x 2″	\$25	
Inside Cover	5″ x 8″	\$175	

• Please make checks payable to CMS PTO

• Submit ad, payment, and Program Order Form by Saturday, March 14, 2015

### **Formatting Directions**

- Electronic ads preferred in **Adobe PDF**, Powerpoint, or Word. Printed hard copy ads will be accepted, however the quality of the ad may be compromised.
  - Please email electronic ads or provide on a non-returnable CD.
    - Please format your ad to the exact size shown above.
      - Black & white ads only.

By email – cmsmusicaladverts@gmail.com (Please put "Business Name – Ad" in subject line) By mail – CMS (c/o George Clapp) 1705 Aberdeen Circle Crofton, MD 21114

> Any questions, please email: cmsmusicaladverts@gmail.com



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Show Dates: April 17, 18, 19, 24, 25, and 26

Yes, I would like to support Crofton Middle School's musical production of Grease – put my ad in the program!

Company Name:				
Contact Name:				
Address:				
Phone:				
Email:				

I have selected the following ad layout:

Type of Layout	Business Ad Cost	Quantity	Amount Enclosed
Full Page	\$75		
Half Page	\$50		
<b>Business Card</b>	\$25		
Inside Cover	\$175		
Donations			
		Total Amount	

Enclosed

- Make your check payable to CMS PTO
- Submit ad, payment, and this form by Saturday, March 14, 2015
  - o By email cmsmusicaladverts@gmail.com
  - (Please put "Business Name Ad" in subject line)
  - o By mail to CMS (c/o George Clapp), 1705 Aberdeen Circle, Crofton, MD 21114

Check One: \_\_\_\_Artwork sent via email \_\_\_\_Artwork enclosed